

# Foreword

Welcome to the first issue of 2024 for the *Pertanika Journal of Social Sciences and Humanities (PJSSH)*!

PJSSH is an open-access journal for studies in Social Sciences and Humanities published by Universiti Putra Malaysia Press. It is independently owned and managed by the university for the benefit of the world-wide science community.

This issue contains 15 articles; two case studies and the rest are regular articles. The authors of these articles come from different countries namely Indonesia, Malaysia, Russia and Thailand.

An article entitled “Adapting to Change: Facing the Challenges in Developing ESL Students’ Communicative Competence Online” explores the challenges ESL instructors encounter in developing students’ communicative competence during the sudden transition to remote learning amid the pandemic. Findings indicate that ESL instructors faced challenges such as lack of student engagement, difficulties adapting a physically designed course to an online format, and limitations in high-speed internet access. Further details of the study can be found on page 1.

Shahazwan and colleagues investigate the conceptions of assessment held by secondary school Physical and Health Education (PHE) teachers in Selangor, Malaysia. The focus is on four variables: improvement, school accountability, student accountability, and irrelevance. The results indicate that among the examined variables, improvement received the highest level of agreement from the 268 participating PHE teachers, while irrelevance had the lowest. The study’s findings present valuable insights for education stakeholders, highlighting the necessity for more research that might involve qualitative methods. The detailed information of this article is presented on page 189.

A regular article titled “Museum Management Factors Affecting Generation Y Visitors’ Decision-Making to Visit Museums” sought to investigate the factors affecting Generation Y visitors’ decision-making to visit museums using binary logistic regression data analysis. The results reveal four factors affecting the purpose of the research: facilities, interpretation, technology/innovation, and activities. The detailed information of this article is presented on page 255.

We anticipate that you will find the evidence presented in this issue to be intriguing, thought-provoking and useful in reaching new milestones in your own research. Please recommend the journal to your colleagues and students to make this endeavour meaningful.

All the papers published in this edition underwent Pertanika's stringent peer-review process involving a minimum of two reviewers comprising internal as well as external referees. This was to ensure that the quality of the papers justified the high ranking of the journal, which is renowned as a heavily-cited journal not only by authors and researchers in Malaysia but by those in other countries around the world as well.

We would also like to express our gratitude to all the contributors, namely the authors, reviewers, Editor-in-Chief and Editorial Board Members of PJSSH, who have made this issue possible.

PJSSH is currently accepting manuscripts for upcoming issues based on original qualitative or quantitative research that opens new areas of inquiry and investigation.

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